



FOR IMMEDIATE RELEASE
April 17, 2009

PRESS RELEASE

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Flagship Client Receives Mira Award Nomination for Second Year

Anderson, Ind. —Flagship Enterprise Center client Comfort Motion Technologies (CMT) has been nominated for the prestigious TechPoint Mira Award in the category of “Innovation of The Year.” This nomination is the company’s second in two years. The Innovation Category recognizes products that are truly unique and provide a special benefit to potential customers. CMT has been an innovation in the automobile industry by using patented Vehicle Seat Multi-Position technology to enhance comfort and function in automobile seats.

Alan Rowley, Senior Vice President of Marketing for CMT stated “The entire Comfort Motion team is extremely proud to be included in this year’s award list. We have worked extremely hard on improving our business model over this past year.” Rowley adds that the CMT is optimistic and always looking toward the future. Dr. Paul Phipps, President of Comfort Motion Technologies, stated, “We also owe a lot to our partners at the Flagship Enterprise Center. Chuck Staley, President and CEO of the Flagship Center has given CMT much needed support over the past year.”

Now in its 10th year, the 2009 TechPoint Mira Awards represent the top technology businesses, business professionals and educators in the state of Indiana. Four independent panels of judges chose 63 finalists from a record number of nominations in 11 categories this year.

Jim Jay, President and CEO of TechPoint says he has been continually impressed by the talent in Indiana’s technology industry. “To see so many technology-related companies thriving—particularly during the current national economic downturn—is a real testament to the strength of Indiana’s tech sector,” says Jay. “The Mira Awards recognize the achievements of some outstanding performers and contributors, and it’s also a great way to focus attention on the broader issue of the important role technology plays in our state’s economy.”

The 2009 winners will be announced at an “Oscars-style” award ceremony being held Saturday, May 16 at The Westin Indianapolis. TechPoint will also honor the past Mira Awards winners and finalists attending the ceremony. Visit <http://www.techpoint.org/Mira/Pastwinners.htm> for a complete list of previous Mira Awards winners and finalists.

Comfort Motion Technologies (CMT) is in the business of the research, design and development of software that enhances people's lifestyles. CMT has developed a new software package which is used in their Vehicle Seat Multi-Position technology that enhances the ergonomic value and function of existing power seat platforms for the transportation industry. Using proven, proprietary research and design based on the biomechanics of the human spine, CMT's software makes driving safer (with its automatic pause mode feature). Your total driving experience is more comfortable and enjoyable. CMT software does it without changing any of the major vehicle components, including existing power seat platforms. Visit www.comfortmotion.com.

Created through a partnership between Anderson University and the City of Anderson, the Flagship Enterprise Center serves as a small business incubator and growth stage business accelerator. Through its client-specific Client Support Program, the FEC helps emerging companies to become independently viable. Located at I-69 and (exit 22) in Anderson, the FEC provides ongoing contact with management consultants, university researchers, student mentoring opportunities and access to capital. For more information, contact DeWayne Landwehr at (765) 622-0800 or visit the FEC Web site at www.flagshipenterprise.org.

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