



FOR IMMEDIATE RELEASE
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PRESS RELEASE

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Comfort Motion Technologies Receives Honor at TechPoint Mira Awards

Anderson, Ind. — Flagship Enterprise Center client Comfort Motion Technology (CMT) was recognized as one of the five finalists for the Innovation of the Year Award at TechPoint's Mira Awards Gala. The event, held May 16 at the Indiana Ball Room, recognized exceptional contributions to Indiana's technology-based economy.

The Mira Awards highlight the accomplishments of Indiana's most innovative and successful technology-driven organizations. The awards are presented by TechPoint, Indiana's preeminent technology organization, which seeks to promote technology-based enterprise and economic development through lobbying and government advocacy, educational and networking programs, and strategic economic development initiatives. The Gala recognized Comfort Motion Technologies and other outstanding companies in the fields of information technology, health and life sciences, manufacturing/distribution, logistics and more. Now in its ninth year, the Mira Awards is the largest technology awards ceremony in the state, growing in scope and attendance each year since its inception.

Comfort Motion Technologies was recognized for its work in developing new software technology which is used in their Vehicle Seat Multi-Position software. The software enhances the ergonomic value and function of existing power seat applications for the transportation industry. Using proven, proprietary research and design based on the biomechanics of the human spine, CMT's software reduces driver fatigue and improves driver comfort. The software automates subtle changes in the seat position, redistributing the occupant's weight while traveling. By automatically redistributing the driver's weight during a drive, the technology redistributes the stress load and relieves the pain caused by muscle fatigue and compression.

"Comfort Motion Technologies is pleased to have been chosen as one of the five finalists for the Innovation of the Year Award," said Alan Rowley, Senior Vice President of Commercialization for CMT. "We look forward to building on this exceptional experience as we go toward commercializing our software technology."

Created through a partnership between Anderson University and the City of Anderson, the Flagship Enterprise Center serves as a small business incubator and growth stage business accelerator. Through its client-specific Client Support Program, the FEC helps emerging companies to become independently viable. Located at I-69 and (exit 22) in Anderson, the FEC provides ongoing contact with management consultants, university researchers, student mentoring opportunities and access to capital. For more information, contact DeWayne Landwehr at (765) 622-0800 or visit the FEC Web site at www.flagshipenterprise.org.

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